**Spring Semester**

**May 2024 Exam Timetable**

**Faculty of Business**

**School of Marketing and Entrepreneurship**

**Important notice for all students:**

**Timetables are subject to change - revisit this site for updates**

* **Please ensure that you are in possession of a current photographic ID card**

**If not, you should contact the Student Hub as soon as possible**

* **NBA = National Basketball Arena**
* **TU Dublin – Tallaght Campus**

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_D - Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **7th May** | **Tuesday** | **Financial Accounting for Business Managers 2** | **15:30 - 17:30** | **NBA** |
| **10th May** | **Friday** | **Economics 1** | **15:30 - 17:30** | **MOODLE** |
| **14th May** | **Tuesday** | **Spanish 2/French 2/ German 2 - e** | **09:30 - 11:30** | **NBA** |
| **14th May** | **Tuesday** | **Principles of Management - e** | **09:30 - 11:30** | **NBA** |
| **14th May** | **Tuesday** | **Business Mathematics 2** | **15:30 - 17:30** | **NBA** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING (HONOURS) - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B - Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **7th May** | **Tuesday** | **Financial Accounting for Business Managers 2** | **15:30 - 17:30** | **NBA** |
| **10th May** | **Friday** | **Economics 1** | **15:30 - 17:30** | **MOODLE** |
| **14th May** | **Tuesday** | **Spanish 2/French 2/ German 2 - e** | **09:30 - 11:30** | **NBA** |
| **14th May** | **Tuesday** | **Principles of Management - e** | **09:30 - 11:30** | **NBA** |
| **14th May** | **Tuesday** | **Business Mathematics 2** | **15:30 - 17:30** | **NBA** |

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| **BACHELOR OF ARTS IN ADVERTISING & MARKETING COMMUNICATIONS - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_D Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Introduction to Statistics** | **15:30 - 17:30** | **NBA** |
| **10th May** | **Friday** | **Behavioural Studies** | **12:30 - 14:30** | **NBA** |
| **15th May** | **Wednesday** | **Media communications** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS -YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Introduction to Statistics** | **15:30 - 17:30** | **NBA** |
| **10th May** | **Friday** | **Behavioural Studies** | **12:30 - 14:30** | **NBA** |
| **15th May** | **Wednesday** | **Media communications** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING - YEAR 2** | | | | | | | |
| **Timetable** | **Course Code** | | **TA\_BAMKT\_D - Year 2** | |  | |  |
| **DATE** | **DAY** | | **SUBJECT** | | **TIME** | | **LOCATION** |
| **7th May** | **Tuesday** | | **Marketing & Business Development** | | **12:30 - 14:30** | | **NBA** |
| **9th May** | **Thursday** | | **Marketing Law** | | **12:30 - 14:30** | | **NBA** |
| **11th May** | **Saturday** | | **Research Methods** | | **12:30 - 14:30** | | **NBA** |
| **13th May** | **Monday** | | **Spanish / French / German** | | **12.30-14.30** | | NBA |
| **13th May** | **Monday** | | **PR & Media Relations -e** | | **12:30 - 14:30** | | NBA |
| **15th May** | **Wednesday** | | **Marketing Finance** | | **12:30 - 14:30** | | NBA |
| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING (HONOURS) - YEAR 2** | | | | | | | |
| **Timetable** | | **Course Code** | **TA\_BAMKT\_B - Year 2** |  | |  | |
| **DATE** | | **DAY** | **SUBJECT** | **TIME** | | **LOCATION** | |
| **7th May** | | **Tuesday** | **Marketing & Business Development** | **12:30 - 14:30** | | **NBA** | |
| **9th May** | | **Thursday** | **Marketing Law** | **12:30 - 14:30** | | **NBA** | |
| **11th May** | | **Saturday** | **Research Methods** | **12:30 - 14:30** | | **NBA** | |
| **13th May** | | **Monday** | **Spanish / French / German** | **12.30-14.30** | | NBA | |
| **13th May** | | **Monday** | **PR & Media Relations -e** | **12:30 - 14:30** | | NBA | |
| **15th May** | | **Wednesday** | **Marketing Finance** | **12:30 - 14:30** | | NBA | |

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| **BACHELOR OF ARTS IN ADVERTISING & MARKETING COMMUNICATIONS- YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_D Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Advertising Law** | **09:30 - 11:30** | **NBA** |
| **11th May** | **Saturday** | **Research Methods** | **12:30 - 14:30** | **NBA** |
| **13th May** | **Monday** | **PR & Media Relations** | **12:30 - 14:30** | **NBA** |
| **15th May** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30 - 14:30** | **NBA** |

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| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS- YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Advertising Law** | **09:30 - 11:30** | **NBA** |
| **11th May** | **Saturday** | **Research Methods** | **12:30 - 14:30** | **NBA** |
| **13th May** | **Monday** | **PR & Media Relations** | **12:30 - 14:30** | **NBA** |
| **15th May** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30 - 14:30** | **NBA** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING - YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_D - Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Marketing Across Cultures** | **12:30 - 14:30** | **NBA** |
| **9th May** | **Thursday** | **Services & Business Marketing** | **09:30 - 11:30** | **NBA** |
| **11th May** | **Saturday** | **Quantitative Methods** | **09:30 - 11:30** | **NBA** |
| **14th May** | **Tuesday** | **German 6/Spanish 6/French 6** | **15:30 - 17:30** | **NBA** |
| **15th May** | **Wednesday** | **Retail & Category Management** | **15:30 - 17:30** | **NBA** |
| **16th May** | **Thursday** | **The Consumer in the Socio-cultural Setting (e)** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING (HONOURS) - YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B - Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Marketing Across Cultures** | **12:30 - 14:30** | **NBA** |
| **9th May** | **Thursday** | **Services & Business Marketing** | **09:30 - 11:30** | **NBA** |
| **11th May** | **Saturday** | **Quantitative Methods** | **09:30 - 11:30** | **NBA** |
| **14th May** | **Tuesday** | **German 6/Spanish 6/French 6** | **15:30 - 17:30** | **NBA** |
| **15th May** | **Wednesday** | **Retail & Category Management** | **15:30 - 17:30** | **NBA** |
| **16th May** | **Thursday** | **The Consumer in the Socio-cultural Setting (e)** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF ARTS IN ADVERTISING & MARKETING COMMUNICATIONS**  **YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_D Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Marketing Across Cultures** | **12:30 - 14:30** | **NBA** |
| **11th May** | **Saturday** | **Quantitative Methods for Marketing** | **12:30 - 14:30** | **NBA** |
| **16th May** | **Thursday** | **The Consumer in the Socio-cultural Setting** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS**  **YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Marketing Across Cultures** | **12:30 - 14:30** | **NBA** |
| **11th May** | **Saturday** | **Quantitative Methods for Marketing** | **12:30 - 14:30** | **NBA** |
| **16th May** | **Thursday** | **The Consumer in the Socio-cultural Setting** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF BUSINESS (HONOURS) IN MARKETING MANAGEMENT - YEAR 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKTG\_B - Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **7th May** | **Tuesday** | **Marketing Strategy** | **12:30 - 14:30** |  |
| **9th May** | **Thursday** | **Spanish/French/German** | **09:30 - 11:30** |  |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING MANAGEMENT (HONOURS) - YEAR 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B - Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **7th May** | **Tuesday** | **Marketing Strategy** | **12:30 - 14:30** | 146/148 |
| **9th May** | **Thursday** | **Spanish/French/German** | **09:30 - 11:30** | 223/225 |

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| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS**  **Year 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Business Ethics** | **15:30 - 17:30** | **223/225** |
| **11th May** | **Saturday** | **Financial Management** | **12:30 - 14:30** | **223/225** |
| **16th May** | **Thursday** | **Brand Management** | **09:30 - 11:30** | **223/225** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D – Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Introduction to Statistics** | **15:30 - 17:30** | **NBA** |
| **14th May** | **Tuesday** | French / German / Spanish (e) | 09.30-11.30 | NBA |
| **14th May** | **Tuesday** | **Marketing Technology Landscape** | **09:30 - 11:30** | **NBA** |
| **15th May** | **Wednesday** | **Media communications - e** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF ARTS (HONS) IN DIGITAL MARKETING TECHNOLOGIES – YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BADMT\_B – Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Introduction to Statistics** | **15:30 - 17:30** | **NBA** |
| **14th May** | **Tuesday** | French / German / Spanish (e) | 09.30-11.30 | NBA |
| **14th May** | **Tuesday** | **Marketing Technology Landscape** | **09:30 - 11:30** | **NBA** |
| **15th May** | **Wednesday** | **Media communications - e** | **09:30 - 11:30** | **NBA** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D – Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **7th May** | **Tuesday** | **Marketing & Business Development** | **12.30-14.30** | NBA |
| **11th May** | **Saturday** | **Research Methods** | **12.30-14.30** | NBA |
| **13th May** | **Monday** | **Spanish / French / German (e)** | **12.30-14.30** | NBA |
| **13th May** | **Monday** | **PR & Media Relations (e)** | **12.30-14.30** | NBA |
| **15th May** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30 - 14:30** | **NBA** |

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| **BACHELOR OF ARTS (HONS) IN DIGITAL MARKETING TECHNOLOGIES – YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_ BADMT\_B – Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **7th May** | **Tuesday** | **Marketing & Business Development** | **12:30 - 14:30** | **NBA** |
| **11th May** | **Saturday** | **Research Methods** | **12:30 - 14:30** | **NBA** |
| **13th May** | **Monday** | Spanish / French / German (e) | 12.30-14.30 | NBA |
| **13th May** | **Monday** | **PR & Media Relations -e** | **12:30 - 14:30** | **NBA** |
| **15th May** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30 - 14:30** | **NBA** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D – Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| 9th May | Thursday | Services & Business Marketing - e | 09:30 - 11:30 | NBA |
| 11th May | Saturday | Quantitative Methods | 09:30 - 11:30 | NBA |
| 14th May | Tuesday | Spanish / French / German (e) | 15:30 - 17:30 | NBA |

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| **BACHELOR OF ARTS (HONS) IN DIGITAL MARKETING TECHNOLOGIES – YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_ BADMT\_B – Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **9th May** | **Thursday** | **Services & Business Marketing - e** | **09:30 - 11:30** | **NBA** |
| **11th May** | **Saturday** | **Quantitative Methods** | **09:30 - 11:30** | **NBA** |
| **14th May** | **Tuesday** | Spanish / French / German (e) | **15:30 - 17:30** | **NBA** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D - Year 1** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **8th May** | **Wednesday** | **Introduction to Statistics** | **15:30 - 17:30** | **NBA** |
| **14th May** | **Tuesday** | **Marketing Technology Landscape** | **09:30 - 11:30** | **NBA** |
| **15th May** | **Wednesday** | **Media Communications** | **09:30 - 11:31** | **NBA** |
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| **BACHELOR OF ARTS IN DIGITAL MARKETING - YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D - Year 2** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **7th May** | **Tuesday** | **Marketing & Business Development** | **12:30 - 14:30** | **NBA** |
| **11th May** | **Saturday** | **Research Methods** | **12:30 - 14:30** | **NBA** |
| **13th May** | **Monday** | **PR & Media Relations** | **12:30 - 14:30** | **NBA** |
| **15th May** | **Wednesday** | **Fundamentals of Financial & Management Accounting** | **12:30 - 14:30** | **NBA** |
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| **BACHELOR OF ARTS IN DIGITAL MARKETING - YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D - Year 3** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **9th May** | **Thursday** | **Services & Business Marketing** | **09:30 - 11:30** | **NBA** |
| **11th May** | **Saturday** | **Quantitative Methods** | **09:30 - 11:30** | **NBA** |
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| **CERT IN APPLIED DIGITAL MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BMADM\_D - Year 1** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **14th May** | **Tuesday** | **Marketing Technology Landscape** | **09:30 - 11:30** | **NBA** |
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| **CERT IN DIGITAL MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BPDMK\_C - Year 1** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **14th May** | **Tuesday** | **Marketing Technology Landscape** | **09:30 - 11:30** | **NBA** |
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| **CERT IN SOCIAL MEDIA MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BPSMK\_C - Year 1** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **14th May** | **Tuesday** | **Marketing Technology Landscape** | **09:30 - 11:30** | **NBA** |

**Please ensure you go to the room/area allocated for your course code on your ID Card**