



New Programme Launch Events

TU Dublin Open Day

Saturday 6 December 2025

Arts (TU980)	Time	Location
This flexible BA honours allows you to mix and match over 20 majors, from media, design, and technology to social sciences, music, and languages. Students will develop critical thinking, creativity, and communication skills, alongside real-world flexibility through a core curriculum and electives.	11:15	East Quad Concert Hall
Business Information Systems (TU913)	Time	Location
This BSc honours teaches you how to use technology to address business challenges by combining strategic business thinking with practical IT skills. With a work placement (or project) in Year 3, students will develop both technical capability and leadership experience, preparing you to connect business and IT in modern organisations. By the time you graduate, you'll have the technical know-how and leadership experience to bridge the gap between business and IT in today's fast-moving organisations.	12:15	East Quad EQ-208
Biomedical Design (TU841)	Time	Location
Biomedical Design is where creativity meets cutting-edge science. Through hands-on projects you will learn how to create and innovate medical devices that can change lives by combining technology, material science and human anatomy & physiology. Practical and future focused, this course will prepare you for a career in Ireland's rapidly growing MedTech sector.	10:15	Central Quad CQ-202
Digital Marketing (TU782 & TU920)	Time	Location
Digital Marketing combines business fundamentals with specialist training in online marketing, social media, web design, and data-driven strategy. Students go on work placement in Year 3, gaining hands-on industry experience before they graduate.	13:15	East Quad EQ-208
Health Informatics (TU848)	Time	Location
This exciting BSc honours degree combines computing, data science, and AI with real-world healthcare knowledge, including ethics, compliance, and patient-focused technology. In Year 3, you'll take part in a work placement or industry project, gaining hands-on experience in the fast-growing world of digital health transformation. Graduates can go on to careers such as Health Informatics Specialist, Clinical Data Analyst, Healthcare Software Developer, Digital Health Consultant, or eHealth Project Manager.	12:15	Central Quad CQ-202
Information Systems with Digital Transformation (TU842)	Time	Location
Develop the skills needed to support and lead digital change within organisations, blending technical expertise with strategic insight. This BSc honours course uses industry projects and case studies to build practical experience in areas such as AI deployment, customer-journey redesign, and organisational transformation.	13:15	Central Quad CQ-202