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HELPING SKILLNET BUSINESS NETWORKS NAVIGATE THE UNIVERSITY-ENTERPRISE ECOSYSTEM

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Aoife O'Sullivan
Skillnet Ireland

Dr. Claire Mc Bride
TU Dublin Enterprise Academy

Dr. Dee Duffy
TU Dublin Enterprise Academy

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01

Ireland's largest Technological University

STATE OF ART CAMPUSES

30,000+ STUDENTS

8,000+ PART-TIME STUDENTS

1,000+ ACADEMIC COLLABORATIONS

800+ INDUSTRY PARTNERSHIPS

#WeAreTUDublin

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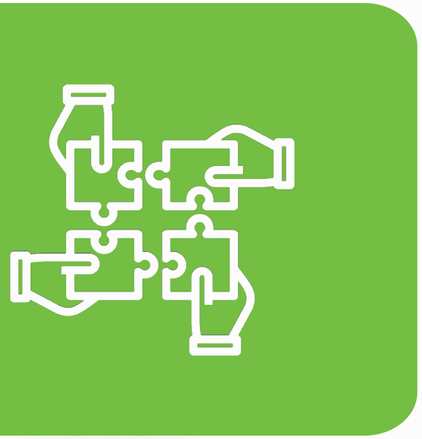
Brokering University Enterprise partnerships

01.



CO-DESIGN

Co-design of organisation, industry or function-specific learning solutions

02.

COLLABORATION

Recognising and accrediting existing industry programmes through collaborative provision

03.

ENTERPRISE FACULTY

Bridging on-campus learners with enterprise faculty for live challenges and guest lectures

Fís Éireann
Screen Ireland

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WHAT WE CAN OFFER

- AGILITY
- CO-DESIGN
- DEEP SECTORAL KNOWLEDGE
- APPLIED LEARNING
- AUTHENTIC ASSESSMENT
- RESEARCH-INFORMED

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University-Enterprise Ecosystems

TU Dublin Ecosystem

05 Faculties

24 Schools/ 3 Campuses

Enterprise Partners

Business Support Agencies

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What do we do?

We listen to and broker the talent development needs of our industry partners.

82%- 87%

TU Dublin Graduates are in employment after 9 months

Higher Education Authority Graduate Outcomes Survey,

Nov. 2023

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02

COLLABORATIONS

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A.

TU Dublin & BioPharmaChem Skillnet

★★★★★

ACADAMH FIONTRAÍOCHTA
ENTERPRISE ACADEMY

CONTEXT

WHO

BIoPharma Skillnet

WHAT

Immersive Virtual Reality Training

WHY

Augment and improve current training

WHEN

Collaboration Started in 2019

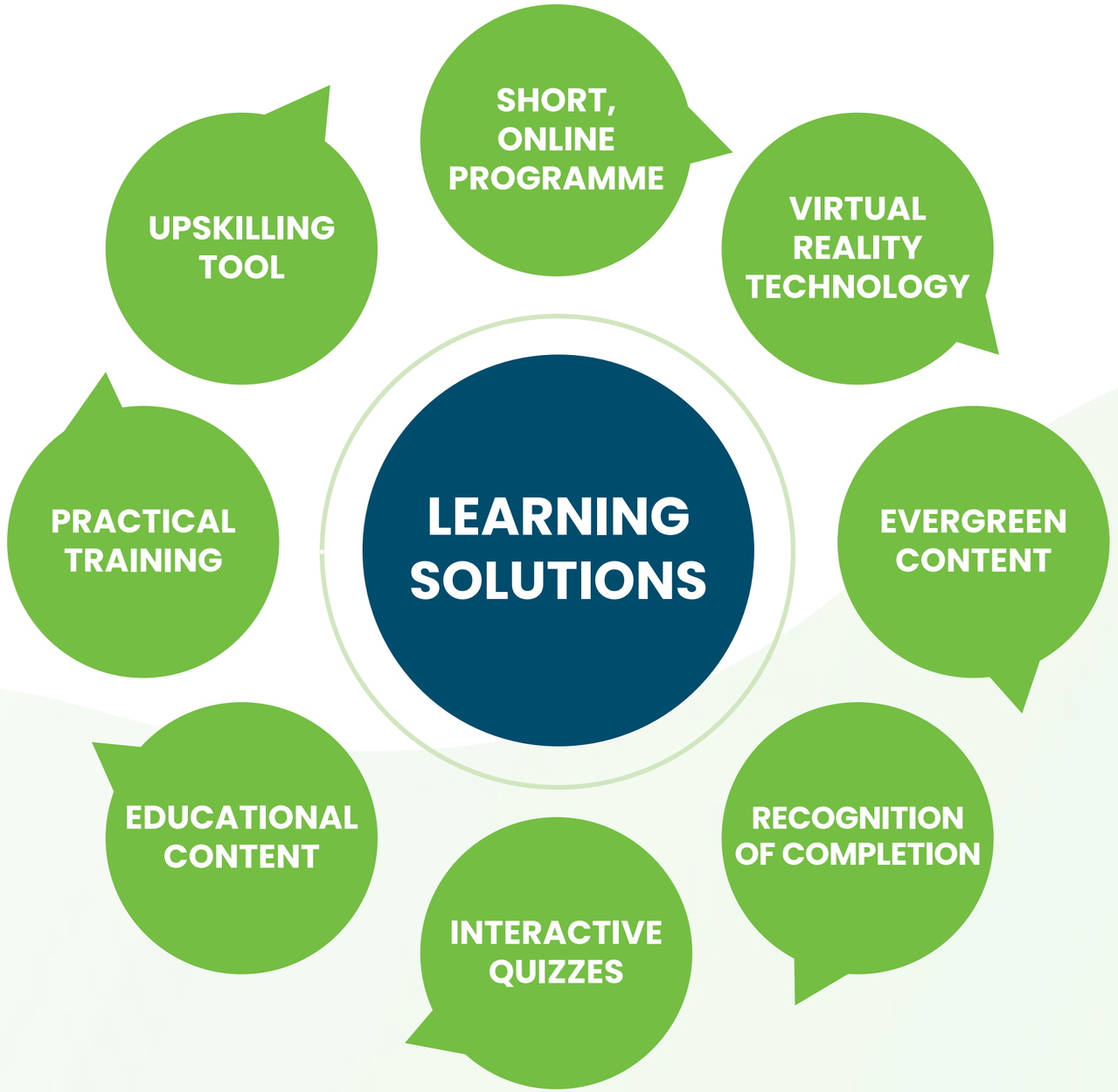
WHERE

On-demand, online virtual learning

Bio Pharma Chem Skillnet

Problem to solve

TU Dublin & Skillnet Steering Group co-designed solution to simulate on-the-job, tacit, experiential learning



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Partnership wins

Bio Pharma Chem Skillnet

Agile turnaround (6 months) with ongoing customer service & product development

Actively listening & responding to specific sector skill gap

Unaccredited training programme (augment over replace) – co-design for specific learning need

Leveraging cutting-edge technology to enhance learner experience

B.

TU Dublin & Design, Print & Packaging Skillnet

Design, Print & Packaging Skillnet

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CONTEXT

Design, Print & Packaging Skillnet

WHO

Design, Print & Packaging Skillnet

WHAT

Masters in Professional Practice (11 months)

WHY

Develop management skills for designers

WHEN

Collaboration started in 2008

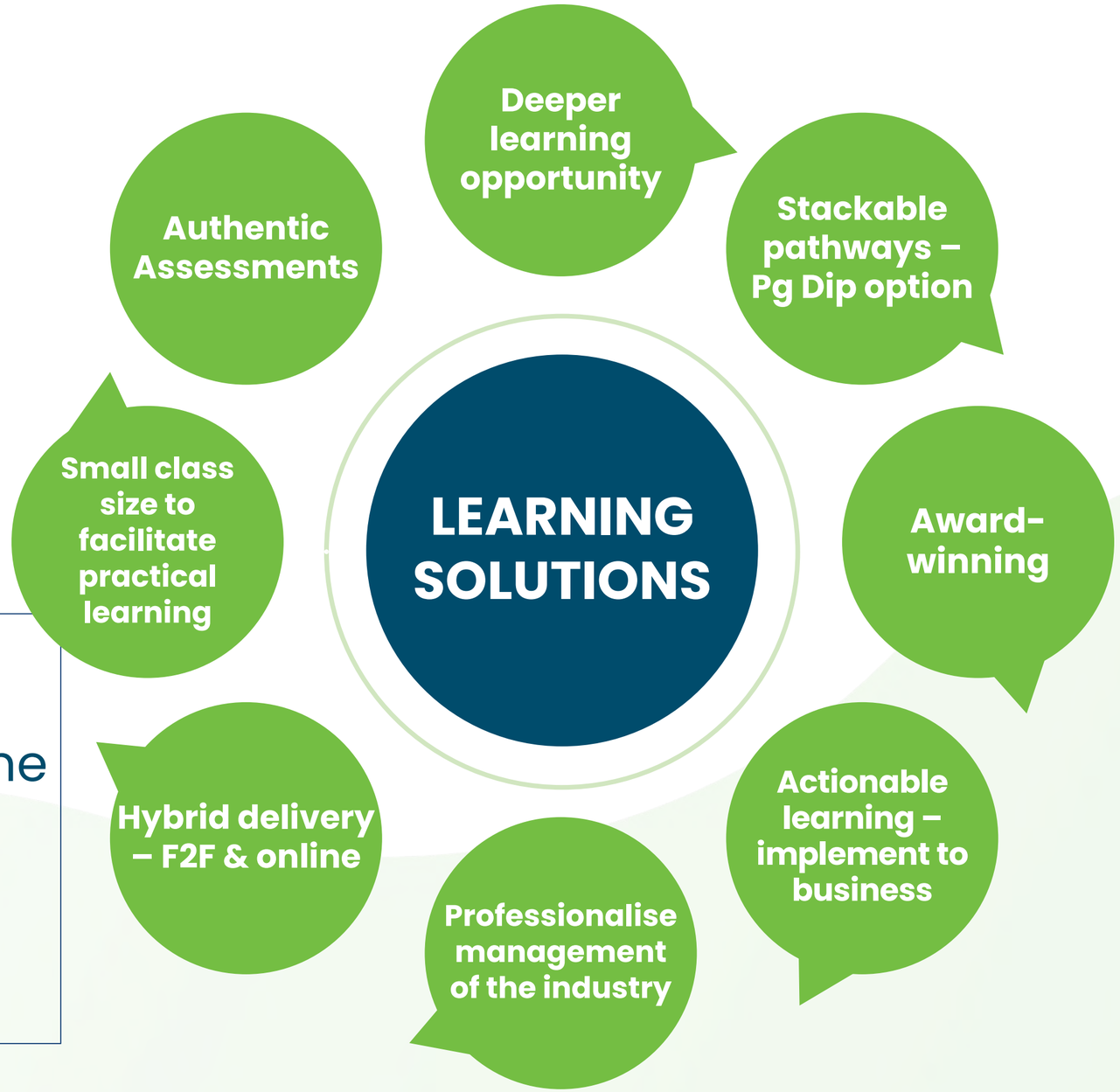
WHERE

Weekly, online (1-day)
Monthly, in-person (1-day)

Design, Print & Packaging Skillnet

Problem to solve

TU Dublin and Design Print Packaging Skillnet co-design a flexible Masters level programme to develop and professionalise management skills within the design & print industry.



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Partnership wins

Design, Print & Packaging Skillnet

First accredited Masters offering by Design, Print & Packaging Skillnet

Professionalise the management of the print & design industry

Built a network of like-minded individuals in a niche sector – craft & commerce

TESTIMONIAL

"A game-changer. Everything I learned during the Masters course has informed how I run my business and relate to clients. The qualification has opened doors to new business for me. A sound investment."

Michael Fitzpatrick MA

Design, Print & Packaging Skillnet

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TU Dublin & Technology Ireland Digital Skillnet

ACADAMH FIONTRAÍOCHTA
ENTERPRISE ACADEMY

CONTEXT

Technology Ireland DIGITAL Skillnet

WHO

Technology Ireland Digital Skillnet

WHAT

Stackable Masters in Product Management

- CPD Diploma
- Postgraduate Diploma
- Masters

WHY

Build Innovation Talent Pipeline to support scalability in the Digital/Tech Sector

WHEN

Collaboration started in 2011

WHERE

In-person with online inductions and clinics

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Technology Ireland DIGITAL Skillnet

Problem to solve

TU Dublin and Technology Ireland Digital Skillnet co-designed a suite of stackable pathways to professionalise the Product Management function, build a community of practice, and enable a skilled talent pipeline.

Tender to launch in 3-month window.

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Partnership wins

Technology Ireland DIGITAL Skillnet

400+ qualified Product Managers

Supporting digital/technology industry achieve their goal – talent pipeline to underpin scalability

Cadre of accredited professionals

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TESTIMONIAL

"The application of programme learning to live challenges in the workplace delivered immediate benefits for me and my employer. Among the many concepts that I was introduced to, business modelling and portfolio mapping were applied with great results."

Mark Hill, Vice President of Product Management and Design, Kitman Labs

Technology Ireland DIGITAL Skillnet

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Technology Ireland DIGITAL Skillnet

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Testimonial

Máire Hunt

National Director

Technology Ireland Digital Skillnet

TU Dublin & Technology Ireland ICT Skillnet

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ENTERPRISE ACADEMY

CONTEXT

Technology Ireland ICT Skillnet

WHO

Technology Ireland ICT Skillnet

WHAT

Stackable Masters in Leadership, Innovation & Technology

- Postgraduate Certificate
- Masters

WHY

Build ICT industry leadership capacity through focus on 3 knowledge domains:

- Leadership
- Innovation
- Technology Strategy

WHEN

Collaboration with network started in 2006

WHERE

Online with additional in-person workshops and project advisory support

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Acadamh Fiontraíochta – Enterprise Academy

Technology Ireland ICT Skillnet

Problem to solve

TU Dublin & Technology Ireland ICT Skillnet co-designed to build on technical acumen and develop leaders with capacity to deliver innovation in technology context.

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Partnership wins

Technology Ireland ICT Skillnet

Development of almost 400 ICT industry leaders supported

Supporting ICT industry develop leadership talent pipeline

High level of retention and leadership progression for programme graduates

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TESTIMONIAL

Technology Ireland ICT Skillnet

"I am already seeing a difference in my day to day work based on the learnings from just the first two modules. Being able to apply thought leadership and methodologies at this early stage is hugely rewarding."

Course participant, MSc in Leadership, Innovation & Technology

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Technology Ireland ICT Skillnet

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Testimonial

Aideen Edwards

Programme Lead

Technology Ireland ICT Skillnet

Cultural & Creative Industries

Skillnet

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Network Partner Voice

Navigating the University-Enterprise relationship

Gareth Lee

Network Manager

Cultural and Creative Industries Skillnet

03 Learner Discussion

Q&A

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LEARNER'S PANEL DISCUSSION

'What is the Value-Add of University-Enterprise Engagement for Working Learners and their Organisations?'

Reg Bennett
LGC Clinical Diagnostics

Martina Campbell
WorkHuman

Stuart McNamara
Portmagee Whiskey

Colin Yelverton
Musgrave

04

Q&A

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Thank you

If you have skills needs

We have accredited learning solutions

Let's stay connected

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