



SPRINGBOARD+
www.springboardcourses.ie

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OLLSCOIL TEICNEOLAÍOCHTA
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TECHNOLOGICAL
UNIVERSITY DUBLIN

Postgraduate Certificates in Entrepreneurship & Innovation



**Infinite
Possibilities**

tudublin.ie/growthub/springboard

NEW ENTREPRENEURSHIP & INNOVATION PROGRAMMES

Starting February 2022

**Postgraduate Certificate in Design Thinking &
Innovation (TU9247)**

Level 9, 30 ECTS

**Postgraduate Certificate in Digital
Entrepreneurship (TU9250)**

Level 9, 30 ECTS

**Postgraduate Certificate in Entrepreneurship
& Innovation (for Women) (TU9252)**

Level 9, 30 ECTS

About Springboard+

Springboard+ is co-funded by the Government of Ireland and the European Social Fund as part of the ESF programme for employability, inclusion and learning 2014-2020. Springboard+ programmes are available to the unemployed, returners (formerly homemakers), formerly self-employed, the employed and recent graduates. All programmes lead to qualifications in enterprise sectors which are growing and need skilled personnel.

Who can apply?

The following are eligible to apply (subject to the applicant meeting all requirements, e.g. academic requirements):

- Returners. May apply to all programmes if they meet the nationality/visa requirement and residency criteria.
- People in employment. May apply to all programmes if they meet the nationality/visa requirement and residency criteria.
- The unemployed or formerly self-employed. All programmes are open to these category of applicants, with the exception of the two year part-time ICT conversion programmes which are not open to those in receipt of a Jobseekers-related payment.

Please check www.springboardcourses.ie/eligibility for more information on eligibility.

Please note: All Springboard+ criteria, terms and conditions apply.

About TU Dublin Graduate Business School?

The TU Dublin **Graduate Business School** (Aungier Street) is a leading provider of postgraduate business education. Internationally accredited, the School was recognised by Chambers Ireland as the leading provider of Postgraduate Business and Executive MBA programmes 2020. The School manages a suite of postgraduate offerings and has a marketing and support role for the Faculty's postgraduate programmes, which are home to over 1,000 students.

TU Dublin Faculty of Business has a strong reputation for delivering high quality, impactful education with an applied ethos. Our programmes are designed to equip students with the latest theories and concepts and the ability to apply this learning to make a real and tangible impact in the workplace. The Faculty's portfolio of full-time and part-time programmes cater for both recent graduates and experienced professionals, providing conversion offerings for non-business and business graduates. This suite of Springboard funded postgraduate entrepreneurship and innovation offerings is an important component of the Faculty's growing portfolio of applied career focused postgraduate programmes.

The **Graduate Business School** is supported in the programme design and delivery by GROWTHhub. This is an initiative funded by the Higher Education Authority Human Capital Initiative that seeks to develop initiatives, including modules, programmes, and extracurricular activities that support the development of growth mindsets and entrepreneurial skills among TU Dublin students.

GROWTHhub

Apply Now

Eligibility

Each of the postgraduate certificates is open to those with Level 8 honours degree or equivalent. Applicants that do not meet this requirement may apply as a non-standard applicant (see application section on www.springboardcourses.ie). In addition, applicants will have to meet the eligibility requirements.

You will need to:

1. Be living fulltime in the Republic of Ireland
2. Have your own valid PPS Number
3. Meet the nationality/visa requirement
 - You are an EU/EEA/UK/Swiss national, or
 - You have permission to remain in Ireland as a family member of an EU citizen, or
 - You have Stamp 4 or Stamp 4 EU FAM on your GNIB residence card, or
 - You have official refugee status in Ireland / are here on the basis of refugee family reunification, or
 - You have been granted Humanitarian Leave to Remain in the State (prior to the Immigration Act 1999), or
 - You have permission to remain following the Minister's decision not to make a deportation order.
4. Have lived in either the EU, the EEA, the UK or Switzerland for at least 3 out of the last 5 years
 - If you are a Stamp 4 or Stamp 4 EU FAM holder, residency is calculated from the date you received your stamp. Any time before this cannot be counted.
 - If you have refugee status in Ireland, residency is counted from the date you applied for International Protection.

Applying and Key Dates

All applications are made online at www.springboardcourses.ie

- [Postgraduate Certificate in Design Thinking & Innovation \(TU9247\)](#)
- [Postgraduate Certificate in Digital Entrepreneurship \(TU9250\)](#)
- [Postgraduate Certificate in Entrepreneurship & Innovation \(TUD9252\)](#)

Fees

The cost of the programme for those in employment and applying through Springboard+ is 10% of the HEA contract:

- [Postgraduate Certificate in Design Thinking & Innovation](#) €258
- [Postgraduate Certificate in Digital Entrepreneurship](#) €258
- [Postgraduate Certificate in Entrepreneurship & Innovation](#) €258

Closing Date

Monday 14 February 2022

Additional Information

Further information is available on each of the Enterprise & Innovation programmes at tudublin.ie/growthhub/springboard

For additional information please email growthhub@tudublin.ie



Graduate Business School

Postgraduate Certificate in Design Thinking & Innovation (NFQ Level 9)

The Postgraduate Certificate in Design Thinking and Innovation (LEVEL 9, 30 ECTS) and Innovation looks at how individuals and organisations use creativity and design thinking skills to identify and select opportunities that enable innovation. Creative problem-solving skills are developed and enhanced through a range of real-world activities. The programme will provide participants with a clear understanding of the importance of innovation. It will provide students with an excellent grasp of the principles underlying creative thinking and problem solving and how to map innovation opportunities, and will explore different types of innovation strategies. Participants will also discover tools and techniques for developing ideas and managing innovation.

On successful completion of the programme, participants will be able to:

- Demonstrate a systematic understanding of design thinking process using user involvement, problem framing and understanding, problem solving, experimentation, and visualisation in the context of startup and innovation projects.
- Examine innovation from the perspective of company strategy through the lens of products, services, business models, processes, experiences, and organisation.
- Select and apply agile management and collaboration tools.
- Be able to scope, plan, and execute a market research project for a new product, service, or market.
- Have a systematic understanding and be competent in developing the business model for a new venture.

Programme Content

- Agile Project Management
- Creativity & Design Thinking
- Disciplined Innovation Process
- Innovation Management
- Market and Customer Analysis
- Venture Validate

TU9247

(Aungier Street)
1 Year - Part Time

30 Credits

Programme Timetable

The programme is part-time over two semesters. Programme is delivered online on two evening per week with two Saturdays on campus each semester.

Entry Requirements

Participants must have a Level 8 Honours Degree. Candidates with significant work experience but without the requisite qualifications may be considered under a Recognition of Prior Learning process.

Who can apply

This programme is open to all eligible applicants.

Programme fee

The total cost of the programme for those in employment and applying through Springboard+ is €258 (10% of the HEA contract cost), for all other Springboard applicants the programme is free of charge.

Graduate Business School

Postgraduate Certificate in Digital Entrepreneurship (NFQ Level 9)

The Postgraduate Certificate in Digital Entrepreneurship (LEVEL 9, 30 ECTS) is designed to help participants embrace an entrepreneurial approach to e-business. The programme will develop your essential digital knowledge and give you the skills to set up and succeed as an entrepreneur in the online environment. In this context entrepreneurship can mean start-ups and the creation of new ventures, as well as the development of innovative projects within large companies. The programme will also bring participants into contact with successful digital entrepreneurs, who will demonstrate to you how digital entrepreneurship models are different from traditional entrepreneurship.

On successful completion of the programme, participants will be able to:

- Undertake Digital Entrepreneurship activities in start-ups and other organisational contexts.
- Leverage digital tools, content, and data informed strategies to optimise growth via relevant digital marketing channels.
- Demonstrate a critical awareness of the complex, multidimensional process of digital enterprise creation.
- Select and apply creativity, problem solving, and design thinking approaches and tools to approach problems, opportunities, and idea development.
- Develop self-awareness of their personal entrepreneurial capital and develop a personal development action plan.
- Select and apply agile management and collaboration tools.

Programme Content

- Agile Project Management
- Creativity & Design Thinking
- Digital Entrepreneurship 1 & 2
- Digital Growth Marketing
- Personal Entrepreneurial Capital

TU9250

(Aungier Street)
1 Year - Part Time
30 Credits

Programme Timetable

The programme is part-time over two semesters. Programme is delivered online on two evening per week with two Saturdays on campus each semester.

Entry Requirements

Participants must have a Level 8 Honours Degree. Candidates with significant work experience but without the requisite qualifications may be considered under a Recognition of Prior Learning process.

Who can apply

This programme is open to all eligible applicants.

Programme fee

The total cost of the programme for those in employment and applying through Springboard+ is €258 (10% of the HEA contract cost), for all other Springboard applicants the programme is free of charge.

Graduate Business School

Postgraduate Certificate in Entrepreneurship & Innovation (for women) (NFQ Level 9)

The Postgraduate Certificate in Entrepreneurship and Innovation for women is a person-focused programme supporting the development of entrepreneurial growth mindsets that enable participants to be continuously entrepreneurial and focused on changing opportunities to grow and scale. Over the course of the programme participants will meet many women entrepreneurs who will share their experiences and lessons learned. Participants will reflect on and plan for the development of their own personal entrepreneurial capital including preparing a growth mindset, a resilience framework to support their challenging entrepreneurial journey, and develop their network.

On successful completion of the programme, participants will be able to:

- Demonstrate a systematic understanding of the design thinking process using user involvement, problem framing and understanding, problem solving, experimentation, and visualisation in the context of startup and innovation projects.
- Develop self-awareness of their personal entrepreneurial capital and develop a personal development action plan.
- Examine innovation from the perspective of company strategy through the lens of products, services, business models, processes, experiences, and organisation.
- Have a systematic understanding and be competent in developing a strategy and business model for a new venture.
- Be empowered to progress an entrepreneurship project in a startup or other organisational context.

Programme Content

- Creativity & Design Thinking
- Disciplined Innovation Process
- Innovation Management
- Personal Entrepreneurial Capital
- Strategy & Business Modelling
- Venture Validate

TU9252

(Aungier Street)
1 Year - Part Time
30 Credits

Programme Timetable

The programme is part-time over two semesters. Programme is delivered online on two evening per week with two Saturdays on campus each semester.

Entry Requirements


Participants must have a Level 8 Honours Degree. Candidates with significant work experience but without the requisite qualifications may be considered under a Recognition of Prior Learning process.

Who can apply

This programme is open to all eligible applicants.

Programme fee

The total cost of the programme for those in employment and applying through Springboard+ is €258 (10% of the HEA contract cost), for all other Springboard applicants the programme is free of charge.



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