

Learning, Teaching  
& Assessment  
**SHOWCASE**

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# Motivating And Engaging Students Through Enterprise Challenges

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ACADAMH  
FIONTRAÍOCHTA  
ENTERPRISE  
ACADEMY



# Enterprise Challenge Pillar Elective

*In conjunction with Global School of Business, multi-disciplinary 5 ECTS elective, open to second to fourth year undergraduate, international, Erasmus, and postgraduate students at TU Dublin.*

## FOR STUDENTS

- Authentic learning experiences
- Transversal skills development
- Internship & employment opportunities

## FOR ENTERPRISE

- Access to talent pipeline
- Lower hiring & training costs
- New thinking & perspectives

## FOR ACADEMICS

- Development of Industry links
- New teaching & research possibilities
- Positive reputation & image

