

Descriptive transcript for TU Dublin Orientation Sustainability video

Audio	Video
Voiceover: 'Here at TU Dublin we are embarking on an ambitious journey to establish TU Dublin as a beacon of sustainability, and we are excited to welcome <i>new</i> students to join us on that journey.'	The video begins with a caption 'Sustainability at TU Dublin', then there are a series of aerial video shots of different TU Dublin campuses, and close-ups of plants on campus, and of students talking and laughing.
Louise continues: 'Finding innovative and rapid resolutions to global challenges is at the heart of all we do here at TU Dublin. Our vision is to create a better world together, and create solution-oriented capability amongst the student body. As part of an ongoing development plan each of our campus locations will work to deliver reducing greenhouse gas emissions by 51% by 2030. We are already well on our way with the development of innovative geothermal heating exploration, district heating systems, and Green Labs certification procedures. These are just a handful of many sustainability, social justice and climate action initiatives happening on campus.'	The video shows a close up of the head and shoulders of a person who is talking directly to the camera outside one of the campus buildings, with a caption that the says 'Louise Kavanagh, TU Dublin Students' Union Vice President, Communications and Media'. While Louise is talking, the video shows different images from around the campus, including signs for the Blanchardstown campus community garden, covered domes for growing plants, images of heating equipment rooms, students refilling metal water bottles, compost bins, and some animated graphics describing some of the content of the voiceover.
Louise continues: 'Our students, researchers and graduates will help address the major global challenges as set out in the United Nation Sustainable Development Goals. Faculties and Schools are working to embed sustainability within all of our academic programmes and across our priority research areas. Since September 2023, all incoming students undertake a programme of Sustainability learning activities, and engage in a climate-action challenges during orientation and extended induction period.'	Louise is shown in a green area of the campus. While Louise is talking, the video shows more images from around the campus, including a lecturer talking, students with laptops talking, students in the canteen and students walking around the campus.
Louise continues: 'As part of orientation students have an opportunity to assess their own sustainability literacy – in TU Dublin we partner with Sulitest; which is a sustainability knowledge awareness test which is internationally recognised and supported by	While Louise is talking, the video shows screenshots from the Sulitest website, showing the questions, and someone clicking on different responses. There are also more images from around the campus, including



the United Nations. Sulitest has been rigorously tested to demonstrate that it enhances students' sustainability literacy, and that it can also measure increased understanding throughout a student's learning journey. Sustainability literacy is a key skill that is needed in society and one which prepares students for future work environments - which prospective employers want to see.'

campus buildings, wild flowers, students listening to a lecturer.

Louise continues: 'But coming up with solutions to complex sustainability challenges takes strong leadership... ambitious vision... collaboration... and perseverance, across all academic programmes, services, and activities at TU Dublin.' While she is talking, some of these words appear on the screen beside her. She continues: 'Sustainability is often defined as development that meets the needs of the present without compromising the ability of future generations to meet their own needs... but the concept of sustainability can mean many different things to different people. Knowing what Sustainability at TU Dublin means to you, and your peers, is a great starting point as we embark on this ambitious journey to establish TU Dublin as one of the most sustainable universities in the world. So. what does Sustainability at TU Dublin mean to you?'

While Louise is talking, different images are shown – a student cycling through the campus, recycling bins, bees collecting pollen from flowers, and students presenting, listening, talking, laughing and walking. Then a hashtag appears beside her: #TUDublinSustainability.

"To me, TU Dublin Sustainability means arriving into campus by active travel".

There follows a series of short clips of different people speaking, in different locations around the campus. Captions appear on the screen as they speak identifying them:

Eoin Moore, TU Dublin Cycling Club Chairperson

"Partnering with communities to offer experiences and learning around sustainable living"

Lee Geoghegan, GLAS @TU Dublin Community Garden Manager

"Empowering and engaging students to lead on sustainability focused projects"

Aisha Ojuolape, N-TUTORR Student Champion



"It means planting the seeds for responsible citizenship"	Leonardo de Oliveira Alves, N-TUTORR Student Champion
"Inspiring our most diverse students so that we can achieve gender equality, and ensure that the future leaders of tomorrow are made up of students who identify as women, trans non-binary and more"	Brian Jordan, TU Dublin Students' Union President
"To me, TU Dublin Sustainability means supporting students to take action on the ground"	Amber Thomas, TU Dublin Sustainability Society Chairperson
"A partnership approach to sustainability education and Environmental Management"	John Divinagracia, TU Dublin Green Campus Committee Member
"Taking part in climate activism, and campaigning for systems change"	Michael Noonan, An Taisce Climate Ambassador
"It means cultivating a world for our future - there are lots of opportunities to take action at Clubs and Societies in TU Dublin"	Sarah Rogers, N-TUTORR Student Champion
"To me TU Dublin Sustainability means building Ireland towards a greener future"	Muhammad Muasher Rizwanuddin, N-TUTORR Student Champion
"Reducing our greenhouse gases by 51% and achieving this by 2030"	Mark Geraghty, TU Dublin Environmental and Sustainability Manager
"Protecting our oceans, and reducing our impact and leaving no trace"	Peter Nolan and Caoimhe Finnegan, TU Dublin Surf Club
"TU Dublin's sustainability is about enhancing the health and wellbeing of our community in a sustainable way"	Dr Teresa Hurley, TU Dublin Healthy Campus Project Manager
"To me, TU Dublin's sustainability means every student who studies in TU Dublin receives sustainability education"	Dr Brian Gormley, TU Dublin Head of Sustainability Education
"Courageous leadership at all levels to drive societal change, all of us within the TU Dublin Community are responsible for being citizens that protect our planet for generations to come".	Jennifer Boyer, TU Dublin Vice President for Sustainability
"To me sustainability at TU Dublin means finding a programme, initiative, event or campaign that gives you a sense of passion and purpose to be the agent of change that you	The camera pans to an aerial shot of the campus and comes back to Louise, who speaks to the camera.



want to see in the world. There are many ways for students to get involved in sustainability during orientation and throughout the academic year. We need everyone to get on board to help TU Dublin achieve its sustainability objectives — and with over 30,000 students studying at TU Dublin, together we can make real impact, locally, nationally and globally. Check out the TU Dublin Sustainability Calendar of events and get involved today.'

While Louise is talking there are more shots of students, then another aerial shot of the campus.

Finally 2 logos come up on screen, the TU Dublin logo and the 'N-TUTORR Transforming Learning' logo. The last piece of text comes up on screen: #TUDublinSustainability tudublin.ie/sustainability.