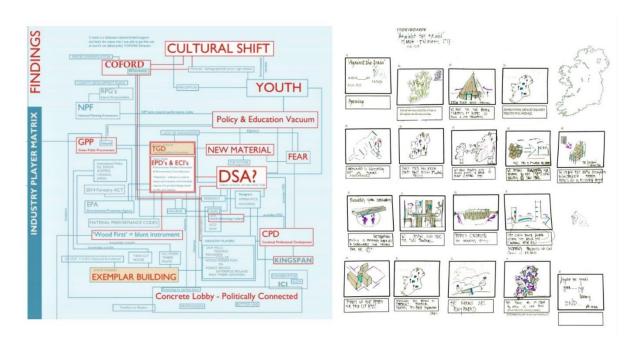
2017 Francis Duffy Against the Grain: Why is timber underutilised in the Irish construction industry?



This study explores why timber is underused in construction in Ireland, given its environmental properties. The discourse in the area (framed by two exemplar case-study buildings and themed under procurement, policy-making and academia) is analysed relative to the research question. Action-based research took the form of a 'Wood First' motion tabled to South Dublin County Council, subsequently passed into policy. The literature was refined into questions for a two-stage, fourth-generation evaluation interview process. The findings reveal a complex matrix of relationships, knowledge/communication vacuums and misalignments. However, the matrix also identifies positive outcomes which can assist the development of timber for construction in the Republic of Ireland.