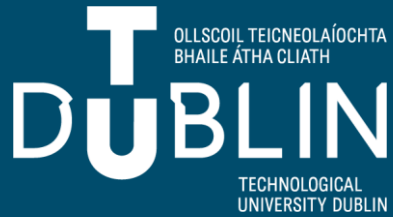


# Welcome to TU Dublin





**SCOIL NA MEÁN**  
**SCHOOL OF MEDIA**

# Welcome to the School of Media Open Day

2 December 2023





# School of Media

- Programmes across three campuses:
  - Grangegorman
  - Tallaght
  - Blanchardstown
- Offering qualifications since 1979
- Level 7 to Level 10

<https://www.tudublin.ie/explore/faculties-and-schools/arts-humanities/school-of-media/>



# Why study media?

# Why study media?

- We live in a media-dominated society.
- The media are central to our experience of the world.
- Studying media allows students to conduct hands-on projects and combine different fields such as media production, design, audio, and theory.
- People who study media programmes get jobs!



# Why study media?

- Brown Bag
- RTE
- 98FM
- Newstalk 106
- Virgin Media
- Google
- Facebook
- Today FM
- Disney
- Screen Scene
- Industrial Light & Magic
- Kavaleer Productions
- DNEG Visual Effects
- Gallery of Photography
- Urban Media
- Ardmore Studio
- Tiny Ark
- Cartoon Saloon
- Accenture
- Sunday Business Post
- Rockstar Games
- The Journal
- Netflix
- Intel
- Romero Games
- ShinAwil
- ***... and right here!***



# Why study media?

- Opportunities to study abroad
- Opportunities to study as a postgraduate student here in the School of Media and in TU Dublin:
  - Post grad diploma, MA, MSc, MPhil
  - PhD - 30 PhD students in the School
- And elsewhere – our degrees travel widely and are well-recognised.

# What kind of student chooses Media?



# What kind of student chooses Media?

- All our programmes require **passion** and **discipline**. The best media – a film, documentary, podcast, animation, photograph, game or website – come from students who are interested in the wider world, who have an awareness of current affairs and the socio-political forces that shape society.
- Potential students should be **creative, curious and open**, displaying an eagerness to learn and to understand people, systems (of all kinds), and their historical contexts.

# Our Programmes





# TU 984 BA (Hons) Games Design

- Programme focuses on the design and study of games: mobile, console, PC, board games, card games, serious games and experimental games.
- Students learn important skills in programming, digital media creation, problem solving, usability, project management, production and teamwork.
- Students make and release a number of games during the course of this programme, from first year right through to fourth year.

Grangegorman



CAO 2023: 420 points  
40 places

# TU 976 BA (Hons) Photography

- The programme incorporates analogue and digital technologies so students can produce content for a range of platforms.
- It prepares students for careers in photography as well as the broader media and visual arts sectors.
- Graduates are employed in commercial and applied contexts such as editorial, fashion, PR, and medical imaging.

Grangegorman



CAO 2023: 848\* points  
24 places

### Important news!!

- Photography is no longer a restricted course: there is no longer a portfolio requirement.
- What impact will this have on 2024 points?
- Likely to be similar to other programmes in the School of Media.





# TU983 BA (Hons) in Film & Broadcasting

- The programme is all about telling stories – whether fiction or factual. Students gain experience in all aspects of media production including TV, drama, documentary, radio/podcast.
- The programme is 50% practice and 50% theoretical.
- It produces graduates who are flexible and show a strong professional ethos – attributes which are of fundamental importance in the media and cultural industries.

Grangegorman



CAO 2023: 464 points  
36 places

# TU985 BA (Hons) in Journalism

- Programme prepares students to practise as journalists – across digital, broadcast and print.
- Students gain practical experience working on websites, broadcasts, podcasts, video and photo projects – not just newspapers and magazines.
- They analyse and critique the role of media in society and its contribution to culture and politics, debating issues around media and news.

Grangegorman



CAO 2023: 330 points  
40 places

# TU982 BA (Hons) in Media Production and Digital Arts

- The programme has three strands: production, theory and business.
- Students gain experience in a wide range of media production and digital arts including Film and TV, Animation, Design, Multimedia, Audio and Radio.
- Theory and business modules investigate a range of theoretical approaches to understanding the significance of media in society and providing insight into the business context of the media industry.

Tallaght



CAO 2023: 300 points  
36 places



# TU981 BA (Hons) in Creative Digital Media

- The programme focuses on desktop based digital media production.
- Core areas
  - Visual Communications & Design
  - Web Development
  - Mobile and Interactive Development
  - Video production and film making
  - Digital Marketing
  - Emerging Technologies
- The programme combines the technical and creative to help find a space that suits you.
- It opens up a range of career opportunities in creative industries.

**Blanchardstown**



**CAO 2023:  
Hons: 326 points  
55 places**

**SCHOOL OF MEDIA**

# TU796 BA in Creative Digital Media (Level 7)

- The programme focuses on desktop based digital media production.
- Core areas
  - Visual Communications & Design
  - Web Development
  - Mobile and Interactive Development
  - Video production and film making
  - Digital Marketing
  - Emerging Technologies
- The programme combines the technical and creative to help find a space that suits you.
- It opens up a range of career opportunities in creative industries.

Blanchardstown



CAO 2023:  
L7: 312 points, 25 places





**See what our  
students create...**



BA (Hons) in Journalism

<https://www.theliberty.ie/>

BA (Hons) in Media Production and Digital Arts

<https://mpda.ie/>

BA (Hons) in Creative Digital Media

<https://www.creativedigitalmedia.ie/>

BA (Hons) in Photography

[https://www.instagram.com/tudublin\\_photography/](https://www.instagram.com/tudublin_photography/)

BA (Hons) in Journalism and BA (Hons) in Film and Broadcasting

<https://soundcloud.com/schoolofmedia>

“ The four years I spent at TU Dublin not only gave me the confidence to believe I could be a successful director, but also gave me the skills to compete amongst the best in the industry.

I'm now a freelance director, passionate about telling stories with a social purpose. My latest BBC documentary has just been nominated for a UK Broadcast Award for Best Single Documentary.

”





A photograph of three young women standing together and smiling. The woman on the left has long brown hair and is wearing a brown turtleneck sweater. The woman in the middle is wearing a teal hijab with a colorful patterned headband and glasses. The woman on the right is wearing a white t-shirt with the 'Simon Community' logo. The background is a blurred indoor event space with other people.

**We'd love to see you here!**