Visual Communications



Types of employers/industry sectors

Some of the main types of employers / industry sectors in which Visual Communications graduates work include:

- Graphic Design Consultancies
- Advertising Agencies
- Corporate Communication/PR
- Web Designers
- Multimedia Companies
- Print & Online Media Groups
- Publishers
- Magazines
- Local Government
- Universities/Colleges
- Hospitals
- Packaging Industries
- Film and Television
- Local Government
- Museums

For sector information see: www.gradireland.com www.careersportal.ie www.prospects.ac.uk www.targetjobs.co.uk

Career options with this course

Some of main occupations related to this degree include:

- Graphic Designer
- Production Designer (theatre, television, film)
- Junior Designer
- Freelance Graphic Designer
- Marketing Administrator
- Desktop Publisher
- Illustrator and Designer
- Animator
- Medical Illustrator
- Printmaker
- UX Designer

For occupational information see www.gradireland.com
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Employers who have recruited in this area

Some of the companies who have recruited Visual Communications graduates include:

- Digital Skills Academy
- Dara Creatives
- Daintree
- Image Now
- Goldfish Marketing
- Game Stop
- Detail Design
- Pulse Accessories
- Work Group
- Source Design
- Thinkhouse
- Screen Scene
- Point Graphics
- Source Design
- Custodian
- Compub
- Tower Records
- Acorn

Useful links (e.g. Company Databases, Professional Bodies, LinkedIn Groups)

This list contains links to some of the most useful websites for this course including professional bodies and associations, employer directories, information sources and LinkedIn groups.

General websites — useful links

- · Design Directory www.designdirectory.co.uk
- International Society of Typographic Designers www.istd.org.uk
- Chartered Society of Designers (UK) www.csd.org.uk
- The Association of Illustrators (UK) www.theaoi.com
- World-wide Business Directory www.kompass.com
- Working abroad (country profiles) www.prospects.ac.uk/country_ profiles.htm
- Specialists in Student Travel www.usit.ie
- Sector Information for Graphic Design Industry
- https://www.prospects.ac.uk/job-profiles/graphic-designer
- https://gradireland.com/careers-advice/job-descriptions/graphic-designer
- Institute of Designers Ireland (incl. vacancy page) www.idi-design.ie
- Institute of Creative Advertising and Design www.icad.ie
- Illustrators Ireland www.illustratorsireland.com
- Irish Creative Design Community (incl. vacancy page) www. creativeireland.com
- · Design Ireland www.designireland.ie
- Dexigner Design Portal www.dexigner.com
- Visual Artists Ireland (incl. vacancy page)- www.visualartists.ie
- Publishing in Ireland (incl. vacancy page) www.publishingireland.com

LinkedIn Groups

- TU Dublin Graduate Network
- Irish Designers Network
- Graphic Design
- Graphic Design Professionals
- Graphic Design Help
- Graphic Designer Lounge
- Graphic Designer and Art Director