

## Careers at a Glance

### TU322 MA Public Affairs & Political Communications – Level 9.

#### *Career destinations for graduates have included:*

##### Employer Types/Sectors:

Business to business • Consumer • Charity / Not-for-profit / NGOs • CSR (Corporate Social Responsibility) • International Development Agencies • Fashion • Financial • Food • Healthcare & Medical • Music and entertainment • Local Authorities • Media • Arts • Retail • Cosmetics • Publishers • Marketing / Advertising Consultancies • Political Parties • Advocacy Groups • National & EU Government & Government Agencies • Motor industry • Construction & Property • Public affairs • Corporate Affairs • Public sector (Education, Environment, transport, etc) • Sport • Technology • Travel & Tourism • Science, Engineering & Technology • Celebrity • Writers • Entertainment • Event Management • Management Consultancy • Unions.

##### Organisations:

Amnesty International Ireland • Fianna Fail • Leinster House • People Before Profit • Impact Trade Union • GFC Consulting • Paul Allen & Associates • Smurfit Business School • The Banking Enquiry • The Oireachtas • Dail Eireann • Hume Brophy Communications • Murray Consultants • RTE/Maxus • Starcom • The Examiner • British Irish Chamber of Commerce • MKC Communications • National Women's Council of Ireland.

##### Job Titles:

Lobbyist • Policy and Research Officer • Public Affairs Consultant (Lobbyist) • Political Research Assistant • Public Relations Officer • Political Assistant • Press Officer • Diplomatic Service-Foreign Affairs • Account Executive • Account Director • Account Manager • Brand Ambassador • Chief Reputation Officer • Event Organiser • Information Officer • Journalist • Broadcast Researcher • Festival Manager • Advertising Executive • Spokesperson • TV Presenter • Political Reporter • Government Advisor • Campaign Manager • Communications Officer • (internal / external) • Advocacy Officer • Sponsorship co-ordinator • Community relations Specialist • Media Planner • Media Relations • Media advisor • Press Agent • Publicist • Event Manager • Marketing Executive • Research Assistant • Arts Administrator • Crisis Manager • Fund / sponsorship raising • Parliamentary Assistant • Political Correspondent • Political analyst • Speechwriter.

##### Further Study:

None listed.

##### Where can I find more information?

For current course information see:

[Public Affairs and Political Communication / Gnóthaí Poiblí agus Cumarsáid Pholaitiúil | TU Dublin](#)

For our wider career resources see: [www.tudublin.ie/careers](http://www.tudublin.ie/careers) and please also:

- Connect with the TU Dublin Career Development Centre on [www.tudublin.ie/careersconnect](http://www.tudublin.ie/careersconnect)
- Join the LinkedIn TU Dublin Alumni Network on <https://www.linkedin.com/company/tu-dublin-career-development-centre/>