

Careers at a Glance

TU932 Bachelor of Business – Level 8.

Career destinations for graduates have included:

Employer Types/Sectors:

Industrial & commercial organisations • The finance sector • The public sector: government & local authorities • self-employment • New Media & Digital Media Agencies • Advertising Agencies • E-business & E-commerce companies • Companies providing Marketing Product & Services • Corporate Employers recruiting for In-House marketing related jobs • SEM & SEO Firms.

Organisations:

Bewleys • Citibank • CocaCola • Bord na Mona • Bewleys • Primark • AIB • Bonfire Advertising • Bosch • Coyne Research • DID Electrical • Harvest Media • HRM Recruitment • Hubspot • Spark Foundry • Tourist Board • React • Ryan Air • Opel Ireland • Brandfire • Dublin Simon Community • Google • AIB • Groupon Ireland • Aldo • Pointy Kennedy PR + Brand

Job Titles:

• Manager • Sales Manager/Executive • Brand Manager • International Marketing Manager • Events' Organiser • Sponsorship Co-ordinator • Campaign Specialist • Marketing/Regulation • Marketing Promotions • Affiliate Marketing Digital Marketing • Digital Marketing Executive • Social Media Executive • Content Web Manager • Digital Adviser, on-line banking • Search Engine Marketing • Blogger Advertising/PR • Account Executive • Account Director • Account Manager • Media Planner • Copywriter • PR Consultant • Advertising Sales • On-line Ad Executive Market Research • Research Assistant • Research Analyst • Marketing Data Analyst • Research Project Manager Sales/Sales Management/Financial • Sales Executive/Manager • Customer Services Manager • Teaching • Marketing Services/Consultancy/Self-employment.

Where can I find more information?

For current course information see:

[Business \(General Entry\): Management \(TU932 \(MGT\) \) | TU Dublin](#)

For our wider career resources see: www.tudublin.ie/careers and please also:

- **Connect** with the **TU Dublin Career Development Centre** on www.tudublin.ie/careersconnect
- **Join** the **LinkedIn TU Dublin Alumni Network** on <https://www.linkedin.com/company/tu-dublin-career-development-centre/>