

# Careers at a Glance

# TU985 BA Journalism - Level 8.

## Career destinations for graduates have included:

### **Employer Types/Sectors:**

Newspapers – daily, evening, Sunday, national & regional • International news agencies, e.g. Reuters • Magazines • Periodicals • Weeklies • TV stations • Broadcast production companies • Corporate production companies • Film & TV Agencies • Documentary production companies • Radio Stations – local, national & community • Websites / on-line • Charity / Not-for-profit • Lobby Groups • Press Complaints Commission • National & EU Government & Government Agencies • Public affairs organisations • Public sector bodies (Education, Environment, transport etc) • Media Agencies • Media Groups • Companies with CSR (Corporate Social Responsibility) • State Sponsored Bodies / agencies • Local Authorities • PR consultancies • Publishers • Non-Government Organisations / Human Rights / Aid Agencies • Social Media.

### **Organisations:**

Northern Social Radio • RTE • OmniPro • Newstalk • Cork News • Newsweek • UTV Ireland • Wicklow Voice • Daily Star • Goal.com • Ladbrokes • TV3 • Irish Sun • Spin FM • Storyful • Athena Media • Nova UCD • The Council of Europe • Irish Daily Mirror • News International • Westmeath Examiner.

#### **Job Titles:**

JOURNALISM & WRITING: Broadcast journalist • On-line Journalist • Foreign correspondent • Magazine journalist • Journalist – fashion, sport, scientific etc • Freelance journalist • Sub-editor • Copy editor / Copy writer • Scriptwriter • Playwright • Broadcast researcher • Advertising/marketing copywriter PRINT PUBLISHING: Publisher • Commissioning editor • Editorial assistant • Lexicographer • Literary agent • Magazine features editor • Picture researcher/editor • Print production planner • Publishing copy-editor/proofreader • Publishing rights manager RELATED FIELDS: PR Consultant • Account Executive • Information officer • Teacher / Lecturer • Parliamentary assistant.

### **Further Study:**

Masters in Political Communication - DCU • Masters in Social Media – DCU • PG Primary School Teaching – Mary Immaculate College • Masters in Linguistics - UCD • Postgraduate Diploma in Computer Science - UCD • Postgraduate Diploma in Digital Marketing - TU Dublin • Postgraduate Diploma in Modern Irish History - TCD • Masters in Digital Media - TCD • Masters in Public Relations, MSc in Marketing, PG Dip in Law - TU Dublin.

### Where can I find more information?

For current course information see: Journalism / Iriseoireacht | TU Dublin

For our wider career resources see: www.tudublin.ie/careers and please also:

- Connect with the TU Dublin Career Development Centre on www.tudublin.ie/careersconnect
- Join the LinkedIn TU Dublin Alumni Network on https://www.linkedin.com/company/tu-dublin-career-development-centre/