

Welcome to TU Dublin

Guidance Counsellor Seminar 2026



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Welcome to TU Dublin

Guidance Counsellor Seminar 2026

- Date: Thursday, 15th October



Guidance Counsellor Webinar 2026 - Agenda

- 13:45** Welcome - Lynda Young,
- 13:50** Welcome and introduction - Dr Mark Henry, Chief Marketing & Recruitment Officer
- 14:00** Overview of CAO 2026 & Changes for 2027
- 14:25** New Programme: Sustainable Tourism
- 14:30** New Programme: Information Systems with Digital Transformation
- 14:35** New Programme: Health Informatics
- 14:40** Find my College Course

Welcome

Dr Mark Henry, Chief Marketing & Recruitment Officer



Féidearthachtaí as Cuimse
Infinite Possibilities

Our Best Ever Year for Undergraduate Recruitment

Mark Henry

Chief Marketing & Recruitment Officer



TU Dublin / OT Bhaile Átha Cliath

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"I learn from
industry leaders"

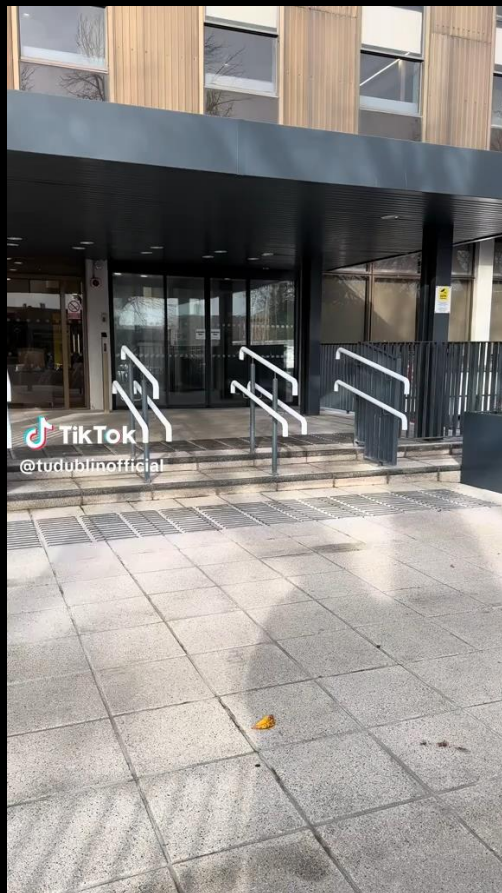
Emily
Game Design

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GO BEYOND LEARNING

"You're not
just a number,
you're pushed
to be better"

Victoria
Advertising
& Marketing

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It's nearly CAO deadline time. Explore our full course list today at tudublin.ie/cao #gobeyondlearning

Find the right CAO course for you

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Explore TU Dublin Courses Learn more

Find your course

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5 campuses, one established path. A university built for sustained growth & real progression

Study at Dublin's #1 University for Graduate Employment

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The Journal Irish News FactCheck Voices Investigates Gaeilge

This university is ranked No 1 in Dublin for graduate employment

TU Dublin now offers 170 CAO courses to inspire young minds.

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TECHNOLOGICAL UNIVERSITY DUBLIN

Applicants: We're #2 in Ireland

- TU Dublin received the **second greatest** number of applicants of any university in Ireland
 - 30,377 applicants applied to one or more of our programmes
- An increase of 3,416 over last year – **remarkable growth of +12.7%**
- The **second highest** increase of any HEI

University	Total Applicants	Change v. 2025	% Change v. 2025
University College Dublin	30,553	+1,793	+6.2%
Technological University Dublin	30,377	+3,416	+12.7%
Dublin City University	27,566	+2,183	+8.6%
Trinity College Dublin	26,783	+1,267	+5.0%
University of Limerick	21,981	+4,466	+25.5%
Atlantic Technological University	20,911	+2,318	+12.5%
University College Cork	20,656	+1,915	+10.2%
Maynooth University	20,490	+1,049	+5.4%
University of Galway	20,076	+1,759	+9.6%
Technological University Shannon	16,919	+1,170	+7.4%
South East Technological University	16,142	+2,111	+15.0%
Munster Technological University	16,060	+1,331	+9.0%

Mentions: We Are The Most Applied-To HEI

- TU Dublin is **the most applied to** university in Ireland
 - Our programmes received 109,703 mentions (levels 6/7 and level 8)
- An increase of 16,316 over last year, represented **very significant growth of +17.5%**
- **By far the greatest increase** of any HEI

University	Total Mentions	Change v. 2025	% Change v. 2025
Technological University Dublin	109,703	+16,316	+17.5%
Atlantic Technological University	67,435	+6,432	+10.5%
University College Dublin	59,253	+3,134	+5.6%
Trinity College Dublin	59,009	+2,352	+4.2%
Dublin City University	57,624	+5,157	+9.8%
Munster Technological University	47,902	+4,446	+10.2%
Technological University Shannon	46,153	+3,377	+7.9%
University College Cork	44,811	+4,318	+10.7%
South East Technological University	43,698	+3,625	+9.0%
University of Limerick	41,222	+8,079	+24.4%
University of Galway	40,263	+2,863	+7.7%
Maynooth University	36,966	+783	+2.2%
Dundalk Institute of Technology	21,750	+4,400	+25.4%

Levels 6/7: Best Performance Ever

- **Highest-ever number** of First Preferences (P1s) for our Level 6/7 programmes – 14,274
- Increase of 1,786 represented **strong growth of +14.3%** and the **greatest increase of any HEI**
- Our share of P1s increased by 1.5 percentage points to 31.2% - the **greatest gain in market share of any HEI** by a significant margin

University	2026	2025	%Pt Change
TU Dublin	31.2%	29.7%	1.5%
Atlantic Technological University	18.9%	20.1%	-1.2%
Munster Technological University	16.4%	15.9%	0.5%
Technological University Shannon	11.9%	12.1%	-0.1%
South East Technological University	10.7%	11.0%	-0.2%
Dundalk Institute of Technology	5.4%	4.8%	0.6%
Trinity College Dublin	2.7%	3.1%	-0.4%
All others	2.7%	3.3%	-0.6%

Level 8: Best Performance Since Formation

- We attracted our **highest-ever number** of First Preferences (P1s) for our Level 8 Programmes – 6,990
- The increase of 1,067 represented **incredible growth of +18%**.
- TU Dublin achieved **the greatest increase in P1s of any HEI**

University	2026	2025	%Pt Change
Trinity College Dublin	13.5%	13.6%	-0.1%
University College Dublin	12.1%	13.0%	-0.9%
Dublin City University	8.7%	8.7%	0.0%
University College Cork	8.3%	8.5%	-0.1%
TU Dublin	7.9%	7.2%	0.7%
University of Limerick	7.6%	7.0%	0.6%
University of Galway	7.0%	7.0%	0.0%
Atlantic Technological University	7.0%	6.7%	0.3%
Maynooth University	5.1%	5.6%	-0.5%
South East Technological University	5.0%	4.8%	0.2%
Munster Technological University	4.4%	4.7%	-0.2%
Technological University Shannon	4.4%	4.5%	-0.1%
All others	9.0%	8.8%	0.2%

Overview of CAO 2026 & Changes



CAO Programme Changes: 2027 Entry

- NEW Programme: **TU968 Sustainable Tourism**
- Not Running: **TU747 Tourism Management**
- Title Changes:
 - **TU866 Biomedical Diagnostics** (previously Biomedical & Molecular Diagnostics)
 - **TU882 Nutraceuticals for Health & Nutrition** (minor title change)
 - **TU965 Global Business & Languages** (previously International Business & Languages)

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CAO Programme Changes: 2027 Entry

- Entry Requirements Changes:
 - **TU962 Drama:**
 - Irish: No Longer Required
 - English: O2/H6 Required
 - **TU984 Game Design:**
 - English/Irish: O6/H7 Required (previously O4/H7)
 - Maths: O6/H7 Required (previously O4/H7)

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CAO Entry Routes 2026: Further Education/QQI

Round Zero & QQI Entry 2026

- Nationwide: **8,980** CAO Round Zero Offers
- TU Dublin: **2,333** Offers (**26%** of all Round Zero Offers nationwide)
- **27.1%** of all applicants who received a Round Zero offer received it from TU Dublin
- **1,031** Round Zero Acceptances (**14.4%** of total TU Dublin acceptances – 988 QQI / 43 Mature)
- Total QQI Acceptances at End of Season: **957** (inc. later rounds) = **13.3%** of total TU Dublin acceptances, up from **750/11.9%** in 2025)

CAO Entry Routes 2027: HEAR & DARE

- HEAR/DARE Places available on **all** TU Dublin programmes
- **5%** of places on all programmes reserved for HEAR/DARE Reduced Points Offers
- Up to **12.5%** points reductions available

CAO Entry Routes 2026: All Routes

Entry Route	2025	2026	Change	2026 % of TOT
Leaving Cert/EU Exams	4,059	4,570	+12.59%	63.89%
Deferred Entry	130	150	+15.38%	2.10%
Mature	267	322	+20.60%	4.50%
QQI/Further Education	743	952	+28.13%	13.31%
QQI Access TU Dublin (Below Pts)	1	2	+100.00%	0.03%
QQI Access TU Dublin (On/Above Pts)	6	3	-50.00%	0.04%
Access Foundation Programme (Mature)	9	4	-55.56%	0.06%
Access Foundation Programme (Young Adlt)	27	19	-29.63%	0.27%
Access TU Dublin (Below Pts)	22	25	+13.64%	0.35%
Access TU Dublin (On/Above Pts)	40	38	-5.00%	0.53%
BOTH (Below Pts)	17	17		0.24%
BOTH (On/Above Pts)	24	23	-4.17%	0.32%
DARE (Below Pts)	140	118	-15.71%	1.65%
DARE (On/Above Pts)	527	623	+18.22%	8.71%
HEAR (Below Pts)	65	51	-21.54%	0.71%
HEAR (On/Above Pts)	141	137	-2.84%	1.92%
Elite Athletes (Below Pts)	40	29	-27.50%	0.41%
Elite Athletes (On/Above Pts)	47	45	-4.26%	0.63%
Non-Standard	10	20	+100.00%	0.28%
TOTAL	6,315	7,153	13.36%	100.00%

CAO Entry Routes 2026: Access Entry Routes

AER	2024 Accepts	2025 Accepts	2026 Accepts
HEAR OA	150	141	137
HEAR B	65	65	51
DARE OA	443	527	623
DARE B	118	140	118
ATU OA	49	40	38
ATU B	26	22	25
AFP M	11	9	4
AFP YA	16	27	19
BOTH OA	23	24	23
BOTH B	12	17	17
QQIA OA	12	6	3
QQIA B	1	1	2
TOTAL	926	1,019	1,060

Find My College Course

- TU Dublin is the first university to launch the platform
- Personalised course matches tailored specifically to TU Dublin courses
- Free for students to use (paid version €50)

Find Your Future at TU Dublin

Discover the courses that are right for you

Take our course finder test and find the TU Dublin courses that best match your interests, subjects and points.

[Start the Course Finder →](#)

🕒 15 minutes ✓ 100% free 🔒 Your data is secure

[Find your course](#) [Interest test](#) [Saved](#) [My results](#) [Sign in](#)



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BHAILE ÁTHA CLIAITH
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Find My College Course

How it Works?

1. **Complete the course finder:** Spend around 15 minutes answering questions about interests, subjects and preferences.
2. **View personalised matches:** Explore TU Dublin courses that match your answers.
3. **Research and save courses:** Build a shortlist to discuss with your guidance counsellor, bring to open days and use to fill out your CAO form

Supporting Guidance Conversations

- Help students discover courses they may not have considered.
- Encourage students to complete the test before a guidance session.
- Use their shortlist to discuss interests and plan further research.

New Programme TU968:
BSc (Hons) in Sustainable Tourism
Dr Ziene Mottiar and Dr. Geraldine Gorham



Sustainable Tourism

GA

Overview

- School of Tourism and Hospitality Management
- Level 8, four-year degree, 30 students
- **TU968** will replace BA Tourism Management (TU747)
- Dr Ziene Mottiar and Dr Geraldine Gorham

For Students

Our Priorities and Ethos

- Holistic Student experience
- Future oriented and innovative approaches inside, and outside, of the lecture room
- Work-based learning
- Industry links / support
- Networking
- Opportunities for travel – Erasmus and work placement
- Future careers - knowledge and practice of sustainability

What types of students will be interested in TU968?

- Students who like to learn by doing – experiential learning.
- Students interested in sustainability (**may** have completed the Climate Action and Sustainable Development LC subject).
- Students who have an interest in travelling and tourism.
- Students who have an interest in business subjects.
- Students who would feel more comfortable in small groups.



George is our traditional student who is really interested in business, this is their favourite subject in secondary school and when they are searching for



Lisa is attracted to the programme as since she has been in secondary school she has always been interested in issues such as sustainability and climate change. She



Joe is really interested in travel, he has done exchanges in secondary school, likes languages and his choice of course is very influenced by wanting to have the opportunity to study or work abroad. His

What will students on TU968 be studying

- Contemporary sustainable and regenerative tourism and destination management
- Business, management, entrepreneurship
- Marketing and communication
- Leadership, teamwork, creativity and project management
- Research, critical thinking, ethical awareness, futures thinking and problem-solving



Future Job Opportunities

- The World Economic Forum (2025) reports that **sustainability specialists** is a job category that will continue to grow in the workplace of the future.
- Examples of roles for graduates include:
 - Sustainability Co-ordinator / officer / manager
 - Eco-tourism guide
 - Tourism officer
 - CSR Co-ordinator
 - Sustainability researcher / educator
 - Community & Tourism outreach roles
 - Accessible / inclusive tourism specialist
 - Tourism waste and energy management specialist





Graduate Voice

A route to developing an exciting career and facilitating travel and the experience of living abroad but also returning back to Ireland if desired.

Ruth Fenton Graduate of TU747, 2022



Graduate Voice

A degree, and learning experiences, that leads to exciting and varied experiences and a good career.

Lucy O'Connor TU747 & TU956 graduate, 2025

Transferable Skills



By 2030, 22% of today's jobs are expected to be transformed..[and]

Employers expect 39% of workers' core skills to change by 2030 (World Economic Forum, 2025)

TU968 focuses on key transferable skill development:

- **Problem solving**
- **Critical thinking**
- **Leadership**
- **Futures thinking**
- **Communication**
- **Sustainability Mindset**
- **Working collaboratively**
- **Innovation and ideation**
- **Developing a sense of self**

New Programme (TU842): BSc (Hons) Information Systems with Digital Transformation





TU842

**BSc. (Hons) Information
Systems With Digital
Transformation**

School of Enterprise Computing and Digital Transformation
Tallaght Campus

- Delivering innovative approaches in information Systems and Technology
- Recognising the need for Hybrid Skills – Technology Skills + Business Value
- Automation; AI; Security; Business Analysis and Value; Technology Skills

TU842 BSc in Information Systems with Digital Transformation

- Organisations Digital Transformation expertise
- Strategic Foundations
 - *Aligning Technology and Business Objectives. Driving Change in Orgs*
- Technical Excellence
 - *From Business Process Automation to Trustworthy AI*
- Human Centred Design
 - *Create experiences that people want to use!*
- Product Thinking
 - *Taking Digital Products from Concept to Market*
- Enterprise Architecture
 - *Robust scalable systems that support business operations*
- *BIS, Rapid Application Development, Cloud, AI, UI/UX, Business Process Automation, Product Management, Data Governance, Social Media Analysis, LLMs, Data Visualisation, Enterprise Security, Digital Technology Strategy, Emerging Trends, Governance and Ethics*



Graduate Opportunities

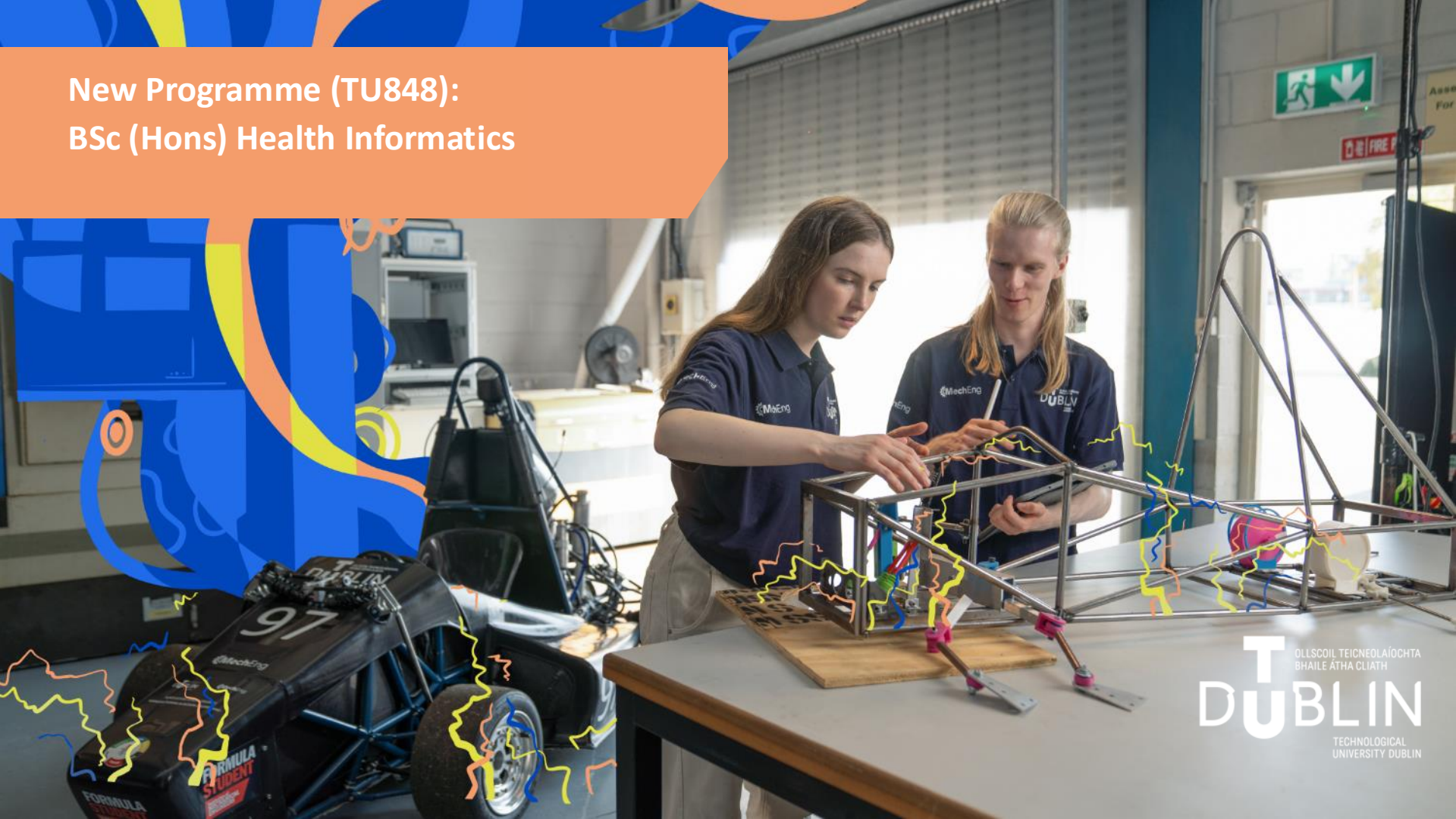
Graduates will be prepared for a wide range of high-demand careers, including:

- Digital Transformation Consultant
- Product Manager
- Solutions Architect
- Business Process Analyst Digital Strategy Manager
- UX/UI Designer
- AI Implementation Specialist Innovation Lead



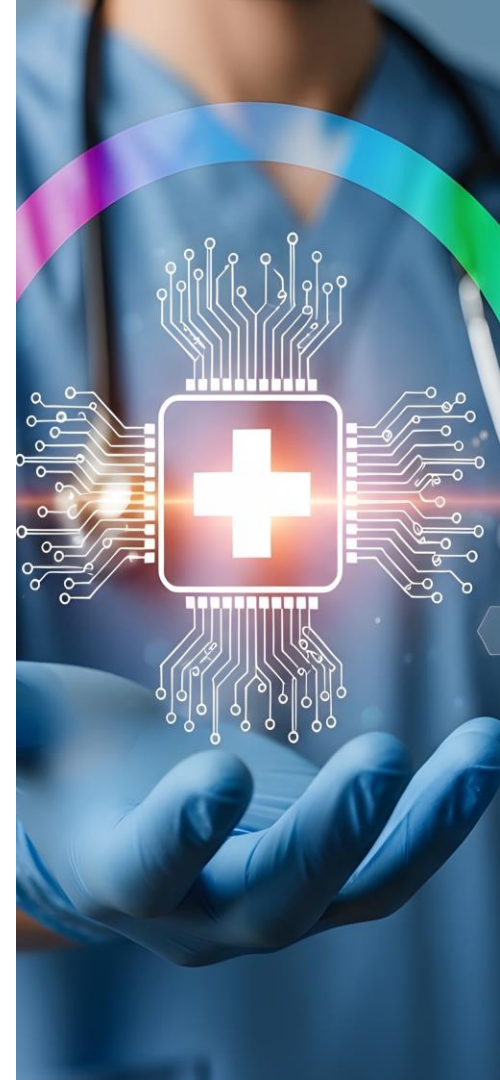
The versatility of the degree means graduates can pursue opportunities across virtually any industry, from technology and consulting to healthcare, finance, retail, government, and beyond.

New Programme (TU848): BSc (Hons) Health Informatics



Introduction

- **TU848** – is a new Bachelor of Science (Honours) degree in Health Informatics with its first intake in September 2026.
- Forward-thinking and designed to meet Ireland's ambitious healthcare transformation roadmap.
- Not just for Ireland. Skills are in global demand, opening doors across Europe, America, Asia and beyond.
- Digital Health is a worldwide movement and this degree places students right at the centre of it with a range of transferable skills that can be applied to other industries.
- Suitable for students who enjoy technology, solving problems and working with data, or those that want to use technology for good.



Entry Requirements

- **Minimum entry requirements**
 - 6 subjects 2 H5's or higher
- **Minimum grade in**
 - **Mathematics O6/H7, English or Irish O6/H7**
- **QQI/FET Requirements**
 - **Any full level 5/6 award with**
Minimum of 3 distinctions. Must include a distinction in one of the following:
 - Computational Methods (5N0554)
 - Mathematics (6N3395)
 - Mathematics for IT (5N18396)
 - Mathematics for STEM (5N0556, 5S2246)
 - Or O6/H7 LCE Maths.



Developed with feedback from industry

- We have worked closely with industry, government departments and hospitals to ensure this degree programme will produce graduates that are ready to deliver on Irelands digital health roadmap.



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University
Hospital

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An Academic Partner of Trinity College Dublin



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Hospital

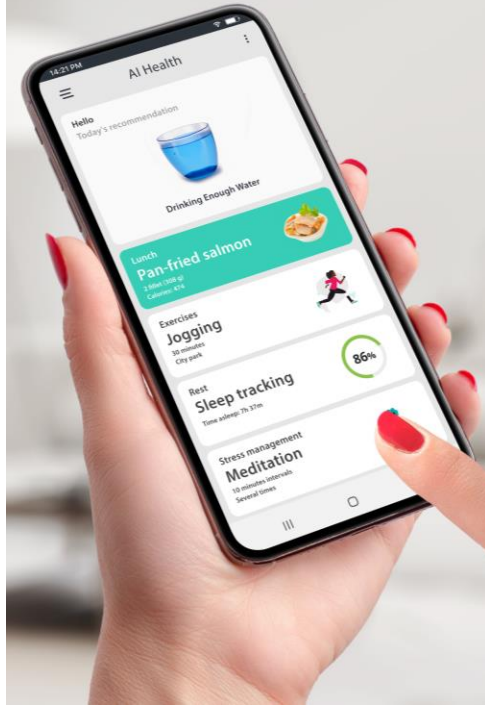


Microsoft



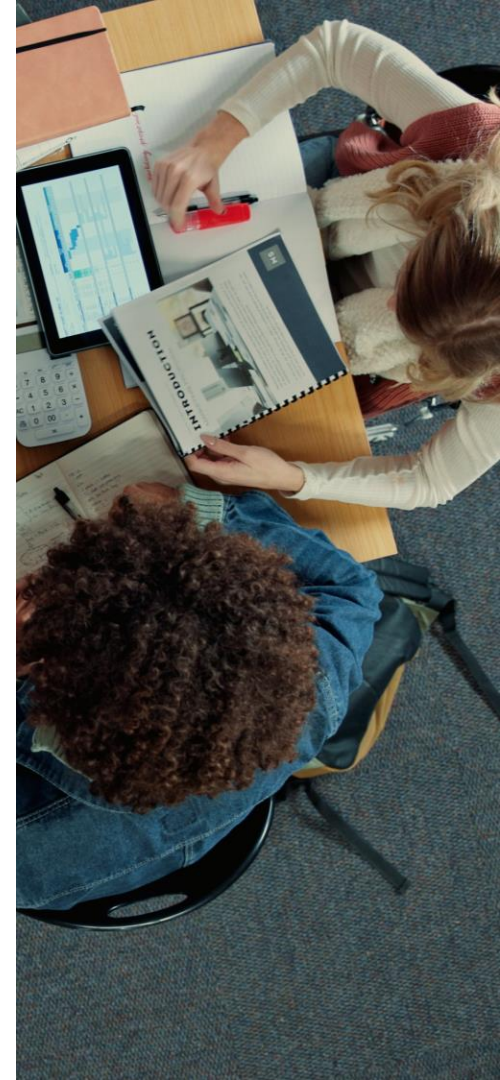
Features of the Programme

- **Blended expertise that bridges the clinical & technical gap**
 - Core computing & programming skills
 - Data science & artificial intelligence
 - Health systems and clinical workflows
 - Ethics, compliance and cybersecurity
 - Project management and entrepreneurship skills
- **Applied learning through:**
 - Lab sessions
 - Case studies
 - Projects using real data
 - Simulations
 - App & software development
 - Human centred design exercises



Features of the Programme

- **Career focus in year 3**
 - Work placement or an industry project with organisations such as:
 - Hospitals or clinical services
 - Digital health companies and consultancy firms
 - HSE departments
 - Tech and innovation hubs
- **Modern, Student-Focused Teaching**
 - We use a mix of lectures, tutorials, labs, guest speakers, and online materials to keep learning engaging and relevant.



Career Paths & Options

- **One of the most exciting aspects of Health Informatics is the huge range of career options.**
 - Health Informatics Specialist
 - Clinical Data Analyst
 - Healthcare software developer
 - Digital health consultant
 - eHealth project manager
 - AI healthcare specialist
 - Health data steward
 - Usability and UX designer for healthcare applications



Career Paths & Options

- **Working for organisations such as:**
 - HSE hospitals and community care
 - GP networks and primary care centres
 - Digital health companies
 - Medical software companies
 - AI and data driven innovation centres
 - Global health organisations
 - Research institutes and universities

These roles are meaningful, future-focused, offer excellent long-term security, will improve lives and strengthen healthcare systems.



TU848 – Health Informatics

Health Informatics
TU848
BSc (Hons)

Shape the future of healthcare with technology

The BSc (Hons) in Health Informatics prepares you to play a vital role in Ireland's rapidly evolving digital healthcare system. Designed to align with Ireland's Digital Healthcare roadmap, this future-focused degree combines computing, data science and AI with healthcare knowledge, helping you the skills to improve patient care through innovative, data-driven solutions. If you're interested in both technology and making a real difference in people's lives, this programme is designed for you.

Why choose Health Informatics?

- Combine technology and healthcare in a meaningful, future-proof career.
- Build in-demand skills in AI, data analytics, programming and cybersecurity.
- Gain a strong understanding of health systems, patient care and ethics.
- Take part in a Year 3 industry placement or real-world project experience.
- Work in cutting-edge areas like electronic health records, telehealth and digital health systems.
- Graduate ready for exciting careers across healthcare, tech, research and government sectors.

Healthcare is changing & digital innovation is at its core

There is a growing demand for graduates who can connect technology with patient needs and drive smarter, more efficient healthcare systems. By studying Health Informatics, you'll position yourself at the forefront of this transformation.

Take the first step toward a career that matters and apply for TU848.

For more details
Scan the QR code or search for
TU848 on tubit.ie

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Questions ?