New Programme Launch Events

TU Dublin Open Day
Saturday 6 December 2025

Arts (TU980)	Time	Location
This flexible BA allows you to mix and match over 20 majors, from media, design, and technology to social sciences, music, and languages. Student's will develop critical thinking, creativity, and communication skills, alongside real-world flexibility through a core curriculum and electives.	11:15	East Quad Concert Hall

Business Information Systems (TU913)	Time	Location
This honours BSc teaches you how to use technology to address business challenges by combining strategic business thinking with practical IT skills. With a work placement (or project) in Year 3, students will develop both technical capability and leadership experience, preparing you to connect business and IT in modern organisations.	12:15	East Quad EQ-208

Biomedical Design (TU841)	Time	Location
Biomedical design equips students to design medical-device technologies by combining engineering, materials science, and human anatomy. You will learn about regulation, ethics, sustainability, and circular design, preparing you for roles in design validation, quality engineering, and the rapidly growing MedTech sector.	10:15	Central Quad CQ-202

Digital Marketing (TU782 & TU920)	Time	Location
The BA in Digital Marketing combines business fundamentals with specialist training in online marketing, social media, web design, and data-driven strategy. Students go on work placement in Year 3, gaining hands-on industry experience before they graduate.	13:15	East Quad EQ-208

Health Informatics (TU848)	Time	Location
This honours-degree blends computing, data science, and AI with applied healthcare knowledge like ethics, compliance, and patient-centred systems. It includes a work placement in Year 3 or an industry-project alternative to give real-world experience in digital health transformation.	12:15	Central Quad CQ-202

Information Systems with Digital Transformation (TU842)	Time	Location
Develop the skills needed to support and lead digital change within organisations, blending technical expertise with strategic insight. The course uses industry projects and case studies to build practical experience in areas such as AI deployment, customer-journey redesign, and organisational transformation.	13:15	Central Quad CQ-202